



BARCELONA-SPAIN

ARS-EVENT SCHEDULE

2018



Conference Program

DAY 01 Saturday (April 21, 2018)

Venue: Novotel Barcelona Sant Joan Despi, Spain

08:15 am – 08:45 am	Welcome Reception & Registration
08:45 am – 08:55 am	Welcome Remarks - Ms. Leen - Conference Coordinator
08:55 am – 09:05 am	Opening Speech – Dr. T.I.K. (Ph.D.) - Conference Co-chair
09:05 am – 09:20 am	Keynote Speech- Dr. Miriam V. Sebastian -Miriam's Academy of Valenzuela Inc., Philippines
09:20 am – 09:45 am	Group Photo Session & Ceremony
09:45 am – 10:00 am	Grand Networking Session and Tea Break

DAY 01 Saturday (April 21, 2018)

Session 001 (10:00 am – 12:00 pm)

Session Moderators: Dr Lynn Van der Wagen & Prof. Manalelammaw

Track 001: Social Sciences and Humanities

GTAR-18-113	Democracy in the Teaching Pedagogies in the Arab Region After 2011	El Hadj Moussa BenMoussa
GTAR-18-114	Social Media And Arabic: Code-Switching Amongst Algerian Students Living in the UK	Linda Merzougui
GTAR-18-134	Measuring Smart Security and Safety Level: A Case Study In Bandung Indonesia	Indrawati,
DMER-18-108	Patterns of End-of-Life Health Care Expenditures For The Hungarian Elderly	Koczor Keul Melinda
DMER-18-117	Tweetology: Ideological Discourse Analysis of the Tweets of the Key Twitter Users Politicians of India with Special Reference to Shashi Tharoor and Subramanian Swamy	Kuldeep Siwach
04-GHSM-111	Social Networking Sites Usage and its Impact on Competitive Intelligence	Adel AL-Hashem
BMCR-APR-102	Sustainable Regional Economic Development in West Africa: Imperative of an ECOWAS Super Highway	Henry Itotenaan Ogiri
04-GHSM-102	The Global Lifestyle: A Critical Reading of the Postmodern Features of the Internet	Mahdi Shafieyan

DAY 01 Saturday (April 21, 2018)

Session 1 (12:00 pm – 01:00 pm)

Venue: Room 1

Session Moderator: Amal Rateb & Indrawati

Track 002: Business, Management and Economics Studies

GTAR-18-115	Practices and Problems in the Operation and Administration of Private Institutions in Valenzuela and its Implication to Educational Management	MIriam V. Sebastian
GTAR-18-162	Good Corporate Governance towards Employees' Performance at Indonesian Energy Company	Mahir Pradana
DMER-18-116	Digital Leadership in Health Care: An Enabling Leadership to Support Health Care Transformation	Mohan Tanniru
DMER-18-115	Aesthetics, Protection or Price? Analysis of Customer Behaviour and Safety Gear Purchases among Motorcyclists in Israel	Elad Harison
04-GHSM-104	Evaluation of Retail Customer's Behaviour and its Influence on Credit Risk of Bank by Artificial Neural Network Model (ANN)	Majid Lotfi Ghahroud

Lunch Break (01:00 pm – 02:00 pm)

DAY 01 Saturday (April 21, 2018)

Workshop Session (02:00 pm – 03:15 pm)

Work Shop on

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals

Panelists	Dr. T.I.K (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Tea Break (03:15 pm – 03:30 pm)

DAY 01 Saturday (April 21, 2018)

Session 002 (03:30 pm – 05:00 pm)

Session Moderator: Xiuli Chao

Track 003: Engineering, Technology and Applied Sciences

GTAR-18-112	Developing Allometric Equations for More Accurate Above-Ground Biomass in Secondary Evergreen Forests, Thailand	Titinan Pothong
04-RFAS-101	Design of Compact Dual band-notched UWB Antenna with Slots Loaded for Wireless Systems	Haitham Alsaif
GTAR-18-126	Information Resources of Soil Nanoparticles chemistry	Panova Elena
GTAR-18-150	Sustainable Cities and Green Infrastructure	Gültürk Pınar
GTAR-18-140	To Study the Impact of Materials, Planning and Devices on Building Energy Footprint	Chaitali Joshi
GTAR-18-146	Indicators to Measure a Smart Water Concept: An Indonesian Perspective	Indrawati
GTAR-18-149	Design in Urban Space in Terms of Climate; Bioclimatic Comfort	Gültürk Pınar
GTAR-18-161	Interactive Planning Process for Construction Projects	Jaehyun Choi

Closing Ceremony (05:00pm to 05:30pm)

LIST OF CONFERENCE ATTEDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
BMCR-APR-109A	Augustar Omoze Ehighalua	University of Winchester	United Kingdom
DMER-18-110	Myeong Hyeon Cho	Korea University Business School	South Korea
DMER-18-112	Xiuli Chao	University of Michigan	USA
GTAR-18-137	Dr. Amal Rateb	King Saud Bin AbdulAziz for Health Sciences	Saudi Arabia
GTAR-18-138	Prof. Manalelammawy	King Saud Bin AbdulAziz for Health Sciences	Saudi Arabia
GTAR-18-139	Dr. Azza Algendy	King Saud Bin AbdulAziz for Health Sciences	Saudi Arabia
GTAR-18-123	Dr. Lynn Van der Wagen	TAFE NSW	Australia

DAY 02 Sunday (April 22, 2018)


“CITY TOUR”

Gathering of Participants at the Lobby of Novotel Barcelona Sant Joan Despi, Spain at 1:00 pm

Departure: 01:30 pm for City Tour

End of City Tour at 7:00 pm

Important Note: This tour is organized by Academic Research & Solutions SL and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.



Academic Research and Solutions Sociedad Limitada (ARS) seeks to become a catalyst for scholars and researchers to bring their opinions and researches to our conferences, events and workshops for interdisciplinary exchange of up to the minute information.

